Chair’s Remarks
Chairman John Ramil welcomed and thanked everyone for being at the meeting.

Approval of 2-26-09 Meeting Minutes
The February 26, 2009, meeting minutes were approved.

Community Engagement Report (link presentation)
Dr. Linda Whiteford, Associate Vice President for Global Strategies and Associate Vice President for Strategic Initiatives and Academic Affairs presented “Engaged”: Transforming USF into the New American University. She noted that we were the first university in Florida to be identified as community engaged; we now want to move this to the next step of a fully engaged university.

Dr. Whiteford noted the university’s goals of the community engagement process. USF has been involved with Community engagement for the past 20 years. The USF collaborative has been a significant player in community engagement for USF particularly in projects in East Tampa and other places; we are now moving to evolve that experience to grow and modify it based on what we have learned from experience into a new more university-wide community engagement experience. A community engagement task force was developed and Drs. Dee Jeffers from the College of Public Health and Harold Keller from the College of Education chaired this year. The results of this task force are now back and part of those results say we have a great opportunity to become the “poster child” for community engagement. The USF task force recommended that we create a university-wide community engagement office. Dr. Bill Plater who was Chancellor for IUPUI (Indiana University Purdue University Indianapolis) for
nineteen years and is now a consultant for Carnegie came and spoke to the Task Force and advised them not to make an application to the Carnegie Foundation to become a fully engaged university until USF has the infrastructure and the university makes the commitment to have a university-wide office with dedicated personnel such as a director.

Provost Wilcox asked Dr. Whiteford if she could point to any top tier universities that present a model to which we might aspire. Dr. Whiteford noted the following universities: Penn State, Temple University, Oregon State, and Berkeley. Dr. Whiteford stated that USF has special opportunities because of how we are positioned as a large young metropolitan urban university; we want to look at what other universities do and then tailor to our own community engagement structure to maximize those opportunities.

Trustee Garcia commented that she had been waiting for this report for a number of years; and it seems that we have built a strong position to move into the direction of the goals that were outlined. She said that we are out there and we are almost a poster child and that it is time to take that formal step into a new arena. Dr. Whiteford stated we need to consolidate and reduce the fragmentation so that we can take this next step.

Chair Ramil asked Dr. Whiteford if there was a list of actions/functions of this group created and identified. Dr. Whiteford replied that we not only have the steps; we have the job description of what we would want this person to do. Dr. Whiteford will forward this information to everyone. Chair Ramil asked two more questions: (1) have we inventoried across the university where we are doing community engagement activities; and (2) is there any place where something like this might already exist in some form or fashion that can be built from so we do not have to start from scratch? Dr. Whiteford replied that an inventory will be one of the first steps needed; and we will build on the strengths of the previously existing USF Collaborative. Dr. Wilcox stated that the inventory or asset map has begun as part of our initial application to Carnegie without that we would never have been classified as an engaged university initially but it hasn’t been completed, and Dr. Whiteford added that it also has not been updated which is critical – but the baseline has been prepared.

Last year the President signed the ACUPCC (American College University President’s Climate Commitment) and when she signed this commitment she moved USF into a trajectory in becoming not only a greener university but becoming recognized for so much of the activity that was already going on that no one knew about. Dr. Whiteford mentioned this because one of the ways for us to become a “poster child” for community engagement is to join the “Talloires Declaration.” The Declaration is a commitment to civic engagement; community engagement; and social responsibility and is a global network of higher education institutions; joining this group will be another mechanism by which we can give recognition to community engagement at our university.

Dr. Whiteford handed out a copy of a book that Provost Wilcox had given her called “Century of the City – No Time to Loose.” This book was published by the Rockefeller Foundation. According to the Rockefeller Foundation, all components of urban life must require a community
engagement component. USF has slowed down since 2003 and with some extra resources and a lot of extra work we can move it into accelerating the engagement and the documentation that would allow us to leverage where we are. Dr. Wilcox stated that they have not received the full report from the Community Engagement Task Force yet; when the report is received we will certainly give the recommendations full consideration. Chair Ramil asked to look at it quickly and accelerate forward, but he also encouraged that we find out what is going on around the university to be sure that we are not being repetitive.

Chari Ramil thanked Dr. Whiteford for her report.

**USF Health Update** (link presentation)

Dr. Klasko presented a USF Health update. He discussed PaperFree Tampa Bay; and noted that the press conference on March 16 was the initiation of PaperFree Tampa Bay and this was a resounding success with Congresswoman Castor's support. The project is being led by Dr. Jay Wolfson, Dr. Pat Haynie and Mr. Michael Hoad. We have hired Pam Martin as the Project Manager for PaperFree Tampa Bay; she is the perfect person who understands health, communication, sales and transformation. Chair Ramil asked if there was anything that the BOT could do to help with the project and secure the funding. Dr. Klasko replied yes and Dr. Haynie followed that we are approaching the ARRA application as a competitive grant; Dr. Jay Wolfson will be the Primary Investigator (PI); once the grant is submitted Jim Pirius will assist with laying out the strategy; then the support of the BOT will be needed. Chair Ramil said to make sure to utilize the BOT. Dr. Klasko stated that we are actually accumulating national and regional leaders; and we are hoping to be the first to receive ARRA funding to be able to develop this project.

Dr. Klasko discussed the Health Care Leadership Track; the Lehigh Valley Hospital initiative. He thanked Dr. Alicia Monroe for her efforts in completing the LCME (accrediting entity) filing on April 15, 2009; and asked her to comment. Dr. Monroe thanked the team of leaders at USF stating that this initiative was truly a team effort. Chair Ramil asked when we would expect to have students at Lehigh Valley. Dr. Klasko replied that the goal is to get approved accreditation this spring; then recruit in July of 2010 and have students in the fall of 2011 and to eventually have 224 students in the program: 112 at USF and 112 at Lehigh Valley. Chair Ramil asked if we received any reaction from the market of students that may be interested in the program. Dr. Klasko said yes, he has received about 30 or 40 e-mails from students asking when the program will begin. President Genshaft inquired about the residency at Lehigh Valley. Dr. Klasko replied that we have one student that will begin residency training in emergency medicine; and another opportunity for USF COM may be with Lehigh Valley’s anesthesiology program.

Dr. Klasko thanked the Board for their support of all of the clinical initiatives. He discussed the USF Practice Group and hospital strategy. He noted that the South Tampa Center has exceeded their clinical and financial goals and that the Carol and Frank Morsani Center for Advanced Healthcare is revolutionizing the way ambulatory care is delivered. The development
of an Academic Medical Center is still underway and we will continue to have partners and work with the community.

Dr. Klasko described the medical student match day and what happens at Skippers; every student in the country finds out at noon where they will be for his/her residency program. The specialties that the medical student graduates pursued were listed and Dr. Klasko noted that this year we came closest to the ideal match. The College of Medicine graduation is May 8; the speaker and honorary degree recipient will be Dr. Lucian Leape; he is a Professor of Public Health and Policy at Harvard; and the Dean’s Award will be given to Congresswoman Castor. In closing Dr. Klasko recognized all of the graduating classes at USF Health.

Dr. Branch asked Dr. Klasko about the report in the newspaper within the last week about the possibility that the Shriner’s Hospital on campus might undergo a change; he asked how will this affect the thinking about the future? Dr. Klasko replied that we have been thinking about Shriners hospital and at this time the hospital is looking at different ways to accomplish their mission. They have been a good partner with us and we will work with them in any way.

President Genshaft emphasized the importance of sending e-mails to Senators Jeff Atwater, JD Alexander, Jim King, and Mike Fasano. She noted that we are very pleased that the Board of Governors has approved the PharmD degree; and the next step will be approval by the Florida Legislature for the PharmD license. In the Senate any bill that has any implication of money is being held up by the staff. A letter has been written to the BOG stating that in 2011 when the first class is admitted – we will ask for some enrollment money however, if there is no money for enrollment we will go back to the Board of Trustees and come up with a different alternative whether it be re-allocation; waiting a year to start the program; or have the tuition pay for the program. We have already raised $1M in private giving for Pharmacy. The President re-emphasized that it is very important to send e-mails to these Senators communicating the importance of approving the PharmD degree license. A communication has been sent to all the alums. Dr. Haynie gave the bill numbers: Senate Bill 1120 and House Bill 75. Trustee Law stated that she thinks it is important to recognize what the PharmD is all about – it is about providing for the needs of pharmacy services. The PharmD degree is not only an academic endeavor but an economic endeavor as well because good paying jobs would be brought to the state.

Dr. Klasko clarified the two different Byrd Alzheimer’s & Research Center initiatives in the Florida Legislature. The first initiative concerns the statutory language that creates the Byrd Institute within USF that has been approved by Byrd Board and the Joint Affiliation committee. This language is going through the legislature nicely and we are hoping it will be approved. The second initiative is funding for the Byrd Institute. Without at least $5 M this year we will not be able to re-apply for the application for Alzheimer's Disease Research Center status but will continue to operate the Byrd.

Dr. Whiteford handed out the book she spoke about in her presentation.
American Recovery Reimbursement Act (ARRA) of 2009 – “Stimulus Funding Benefits for USF” (link presentation)

Dr. Holbrook opened by noting that federal and state dollars are available through President Obama’s American Recovery and Reinvestment Act (ARRA) that would provide funding for research, construction, and renovation at USF. She reviewed the guiding principles for all proposals, noting that the various government initiatives must commit funds by September 29, 2009. The grants to be awarded are for one-time funding, and projects must be completed within a two-year timeframe.

Dr. Holbrook noted that the National Institutes of Health (NIH) offers perhaps the greatest opportunity for USF. Sixty-three percent of USF’s research funding last year was from NIH, so USF is poised to take advantage of this funding. The intended and actual submissions by USF for each initiative are being tracked. Because of the short timeframe, grant proposals already in the pipeline are important to the agencies; for example, NIH is re-reviewing and reconsidering some of the unfunded and pending proposals previously submitted. USF has mobilized people to work together quickly and together to prepare and process stimulus grant applications within a narrow timeline.

NASA has programs to fund climate research, an area in which USF would certainly be competitive. The Department of Defense cites $300 million for funding energy efficient technologies. USF and Florida should be competitive for these dollars, as well as for funds from the Department of Energy, because of the SUS Florida Energy Systems Consortium.

The National Science Foundation (NSF) has $3 billion set aside in stimulus funding. While only 5% of USF funding is from NSF, USF has many programs that would work well within the NSF mission and programs.

Dr. Holbrook presented the different categories of support that the State of Florida will be providing with stimulus dollars: Health Care, Education, Jobs, Other Aid, and Renewable Energy. Many of these are not necessarily related to research or universities, but rather are for statewide programs. The state is just beginning to distribute information about what programs will be available.

Dr. Holbrook noted that the stimulus program requires extensive reporting for both federal and state grants. Federal agencies are requiring detailed quarterly reports with stringent timeframes; USF will need more robust systems in order to keep pace with the required deadlines and volume of data, but ways to manage the reporting will be found. The state has not yet provided information about reporting, but it is likely that requirements will be every bit as rigorous. We also know that the Board of Governors (BOG) is going to require reports. In fact, the first BOG report has already been requested and generated—even before any funding has been received. On April 2, 2009, SUS institutions submitted reports to the BOG detailing what
each university is doing to promote the stimulus funding—how the information is disseminated and how proposals are tracked.

Dr. Holbrook reported that USF is an obvious leader among the SUS in making the stimulus information available. The USF Recovery Act Team, established by the Office of Research & Innovation (OR&I), is working both centrally and individually with faculty, colleges, campuses, and units. Dr. Holbrook introduced the members of the OR&I Recovery Act Team, including Rebecca Puig, Team Leader, and other administrative liaisons who continue to provide a great deal of leadership in this tremendous effort. The Team has been very active in the field, making presentations within units and colleges at all campuses to make certain that everyone is aware of stimulus opportunities.

Ms. Puig demonstrated the Research & Innovation Web site (http://www.research.usf.edu/), which features extensive ARRA information and data gathering capabilities. Faculty have been asked to submit a very simple on-line form, if they intend to apply for stimulus money. Posting this information not only alerts DSR, it also promotes collaboration by allowing others to see who also may be submitting proposals in a mutual area of interest. USF Health also has a Web site and has collaborated with OR&I to share posted information. As a result, faculty researchers need only to register once on either site. Moreover, an “information request” is also offered on the site, so that an investigator working to develop a project can obtain needed information at any time. The average turnaround time for the electronic question format has been about 40 minutes, including nights and weekends.

In conclusion, Dr. Holbrook stated that information about stimulus funding opportunities changes virtually every day. The OR&I Recovery Act Team is committed to getting accurate and up-to-date information to USF faculty in real time, so information and postings are continually updated on the OR&I Web site. She emphasized that USF has the faculty, the talent, the programs, and, clearly, the will for everyone to be successful. Chair Ramil thanked Dr. Holbrook for her report.

Chair Ramil thanked everyone for their presentations.

The meeting was adjourned.