Chair’s Remarks
Chairman John Ramil welcomed and thanked everyone for attending the meeting. He announced the opening of the daVinci Surgical Center. Chair Ramil re-welcomed Dr. Krischer and then welcomed the four new faculty liaison members to the workgroup and asked them to introduce themselves; since Dr. Yogi Gaswami was not able to attend the meeting, Chair Ramil gave his introduction to the group.

Chair Law also welcomed the new liaisons. During her trip to North Carolina, she stated that there was a lot of “buzz” about what is going on at USF and how everyone was impressed with Dr. Klasko’s vision, leadership and actions at USF Health.

President Genshaft asked Dr. Krischer to tell everyone about the new direction his research will be taking. Dr. Krischer stated that they were successful in receiving NIH funding this year for rare disease network and the press release should be coming soon. President Genshaft and Chair Ramil commended Dr. Krischer and his success.

President Genshaft announced the new figures for awards, grants and contracts this year. Last year the university had $366 M in awards, grants and contracts and this year $380 M has been received with approximately $195 M reported in research expenditures. USF is second in the state for both public and private institutions and does more research than Purdue University. President Genshaft stated that the greatest challenge is to communicate to the local communities, the statewide and national entities the kind of substance and depth that USF has. She is very proud of all that USF does. USF has been able to hire approximately 100 new outstanding faculty this year even though there have been budget challenges.
Chair Ramil commented that one of the reasons that the university is able to have a positive upward slope during the tough budget times is because the university anticipated what was coming and made some hard decisions and knew what needed to be accomplished. The actions taken were done so before the university was in a crisis mode.

Approval of 4-16-09 Meeting Minutes
The April 16, 2009, meeting minutes were approved.

University Regulations (refer to agenda)
Bryan Burgess discussed USF Health’s request to approve three separate inter-related agenda items. The first agenda item is the proposed update of USF Health’s College of Medicine Faculty Practice Plan. The second item is the proposed amendment to the Articles of Incorporation and Bylaws of the organization named University Medical Service Association, Inc., referred to as UMSA. The third item is the proposed amendment to the Articles of Incorporation and Bylaws of the Direct-Support Organization named USF Medical Services Support Corporation, referred to as MSSC. As background, the USF Health College of Medicine Faculty Practice Plan is the mechanism by which the university, through the not-for-profit corporation named University Medical Service Association, bills, collects and administers income generated from the provision of health services by university employed faculty physicians, physical therapists and other health care practitioners. The USF College of Medicine Faculty Practice Plan and UMSA have been in existence since 1973 and are currently governed by a Florida Board of Governors Regulation and the USF Regulation that was adopted a couple of years ago. These regulations require that there be a faculty practice plan consisting of a document that describes the university’s policies and procedures governing faculty practice and billing and collection activity, the Articles of Incorporation and Bylaws of UMSA, and certain other prescribed elements. The current USF College of Medicine Faculty Practice Plan document was adopted and approved in 1991 and has become obsolete in various respects. The proposed updated Faculty Practice Plan contains accurate references to applicable laws and regulations; it has enhanced terminology to reflect the status and role of UMSA and the university’s control over UMSA; and it includes other technical improvements over the existing faculty practice plan document. In addition to UMSA, USF Health has a corporation named USF Medical Services Support Corporation (MSSC) which is a Direct-Support Organization. MSSC’s function is primarily the employment of non-physician personnel that support the clinical mission of the College of Medicine. The Articles of Incorporation and Bylaws of both MSSC and UMSA need to be amended and updated. The amendments will reflect the separation of Moffitt Cancer Center and the Department of Interdisciplinary Oncology from the Faculty Practice Plan which occurred by agreement last January, and changes in the department names and number of clinical departments in the College of Medicine. Chair Law had a question regarding the Articles of Incorporation and Bylaws for UMSA and MSSC in regard to the reference to the registered agent. She suggested that the documents should indicate the registered agent is the Office of General Counsel and not name an individual. Mr. Burgess and Steve Prevaux replied that this change will be made in the documents.
Chair Ramil wanted to be sure that as Trustees, we should feel that the documents are correct and balanced. Dr. Klasko stated that these issues are very complex and that the general counsel's office and financial offices have worked very hard together on these issues; and Steve Prevaux concurred. Chair Ramil asked for a motion of approval; a second motion of approval was made; then all approved adoption of the updated College of Medicine Faculty Practice Plan and amendments to the Articles of Incorporation and Bylaws of UMSA and MSSC.

Community Engagement Report
Dr. Linda Whiteford thanked President Genshaft, Provost Wilcox and the Trustees for being so supportive of USF’s continued movement in the direction of having an Office of Community Engagement. She then introduced Dr. Greenbaum who was the unanimous choice for the new Director of community-wide Office for Community Engagement.

The Office of Community Engagement is located on the 6th floor of the Library in the Dean’s Suite and will be staffed shortly. Dr. Greenbaum initially took the task of pulling together university-wide activities across USF that involved community engagement to provide the basis to support additional efforts in research and in service learning. Now the office will also be used as a portal where people from the community can find us and learn what they need to know about what else is going on that might be relevant to them.

Included in the agenda package is a summary of the Task Force Report. The report entails the duties that the Director of Community Engagement will need to accomplish during the first two years. Measuring community based research; service learning; and community partners will help in articulating what is being accomplished at the university. Initial calculations show that the collaborative grants were returning $5 for every $1 that the university spent; this takes into the realm of genuine investments in research capacity and the resources of the university. One of the greatest strengths in community based research is the series of community partnerships; one of the goals of the Office of Community Engagement is to strengthen those connections to see if we can create a more efficient way to have people communicating with each other and resolving common problems. One last item Dr. Greenbaum discussed was tenure and promotion process and the need to support the junior faculty in this process. The research that is done under the banner of community engagement will be every bit as rigorous as any other research performed to be able to move forward. Dr. Greenbaum thanked Provost Wilcox, President Genshaft, Chairman Ramil and Dr. Whiteford for helping in the creation of the Office of Community Engagement to the University. Chair Law said that the University is thankful that Dr. Greenbaum is willing to take on this task.

Hal Mullis asked Dr. Greenbaum “What are the key characteristics that make research community based?” Dr. Greenbaum replied that it first has to occur within some sort of community setting and it needs to involve some partnership with entities external to the university having some sort of bilateral arrangement.
Dr. Hernandez asked if a department has a project with communities across the United States would this meet guidelines of community engagement. Dr. Greenbaum replied that in her estimation it does; a project that is done in other regions of the country not only in the United States that involve the formula of bilateral partnerships and are mutually beneficial are engaged projects. There are jurisdictional, turf, and boundary issues that will need to be dealt with; but community engagement will go beyond local.

Chair Ramil thanked Dr. Greenbaum and congratulated her on her new position; he appreciated her tenacity over the last five years. Chair Ramil believes that what gets measured and recognized gets done and that is the way Dr. Greenbaum’s approach has been. He referenced the meeting notes that were approved earlier and stated that the recommendation was made back in April to form the department and create a Director and it is nice to see when things actually get done. The Trustees ask the question “how does this initiative tie into our strategic plan?” and rarely do you get one that is this clear.

**USF Health Year-End Update**

Dr. Klasko presented the 2009 USF Health story which began August last year. The breakthrough initiatives include: the opening and ramping up of the Morsani; the development of the Leadership track; the PaperFree Tampa Bay initiative; Diabetes and Neuro research; the unified center for Alzheimer’s; and the Center for Simulation and Training. Also since August 2008 graduate enrollment has increased; research awards have increased; and finances have stabilized in an era of state funding cuts.

The Morsani opened in September of 2008; since the Medicare certification was received in March 2009, the Morsani is expected to break even by fall 2009. The Healthcare Leadership track is underway with the Lehigh Valley Health Network and tentative LCME approval has been given. Medical students will be selected based on their ability to be healthcare leaders. Lehigh Valley has donated $2 M which will be matched by the state to begin renovations in educational space.

The PaperFree Tampa Bay project has been initiated to convert all Tampa Bay to electronic prescribing. The E-Health Ambassadors (10 medical students) piloted the project this summer. The Johnnie B. Byrd Sr. Alzheimer’s Center & Research Institute is now an entity of USF; there are two components: (1) the four walls that is the research center i.e., the Byrd Center for Alzheimer’s Research; (2) the second is the Florida Alzheimer’s Research Alliance. The center will continue to advance the state-wide mission and Alzheimer’s disease will be a key core of USF’s neurosciences initiative across the university. State financial support for the center was not received this year; the Center did receive a very important statutory change thanks to Dr. Patricia Haynie, Mr. Mark Walsh and USF’s legal counsel.

The Model Center for Diabetes will have “Science-based care, Family-based education.” A $1 M grant from Sprint and Motorola has been received to create a life-style – wireless body monitoring network. USF accomplishments have been reported in U.S. News and World
Report. Physical Therapy & Rehabilitative Sciences, awarded $3M in federal research awards, works collaboratively with engineering and manufacturers to evaluate and build prosthetics.

The College of Public Health’s 25th Anniversary was celebrated in Tallahassee. Thanks to the leadership of Dean Petersen the college has increased enrollment significantly. One of the most exciting things started this year is the College of Pharmacy. The BOT/BOG approval to establish a four-year Doctor of Pharmacy Degree (PharmD) program at USF now awaits Legislative approval; the dean search is underway. In the arena of research success USF’s highly focused centers are gaining national funding despite budget cuts. USF Health Research awards have increased significantly since FY 06-07. One of the great success stories that has not been talked enough about in this committee is the hard work that Dr. Holbrook and her colleagues have done with the stimulus money.

Another area that has truly been exciting is the growth in the graduate program. Under the leadership of Dr. Barber in the College of Medicine the graduate program has become entrepreneurial. The first master’s degree in regenerative medicine was approved by the graduate studies committee.

Dr. Klasko described the strengthening of USF-Moffitt Partnership. There is a new major USF-Moffitt Center of Excellence which targets disparities in cancer and outcomes. Moffitt will also join the USF Health-LeHigh Valley partnership. There is new research collaboration with Dr. Robert Deschenes and Dr. Said Sebti.

A national award for a very innovative podcast “Straight Talk with Dr. D.” won the award of Excellence from the American Association of Medical Colleges for innovative design. The project is designed to encourage young African Americans to enter health care careers.

High-Caliber recruitments this year include Dr. Alicia Monroe, Dr. Robert Descends and Dr. Robert Brooks.

USF Health was awarded the exclusive rights to be the training center for the daVinci’s Si platform. The new center adds two advanced simulation centers; the USF Health Simulation Center at Tampa General Hospital and the Department of Pediatrics Team Education and Multidisciplinary Simulation (TEAMS) Center. Dr. Klasko thanked Dr. Sutherland – who is the CEO of that entire enterprise. John Ekarius, Fell Stubbs, Carlos Alfonso and Trustee Arnold have been working on this project. Dr. Klasko thanked Dr. Sutherland, an internationally known expert in the field, who has been named CEO of the simulation enterprise for a great job of making it both excellent and profitable.

Dr. Klasko ended by saying it has been a fairly busy year at USF Health and the key has been vision and implementation. He thanked the committee, the Board, and the President. The focus over the next year will be the hospital strategy and moving forward on the implementation of these activities.
Chair Ramil thanked Dr. Klasko for his presentation.

President Genshaft complimented the whole team on their work. Bringing in 65,000 faculty physicians from around the country to the Tampa Bay area makes a huge economic impact on the community and region, making USF a partner for life.

Chair Ramil said that he was struck by the first slide presented by Dr. Klasko listing all the items that would be discussed that have happened within the last year. Dr. Klasko replied that we have a great team that has learned to work at a great pace.

Chair Ramil noted the schedule for the balance of the year: full BOT meeting on September 10; workgroup meetings on the calendar for October 15 and November 19 (we will use those dates to meet as we have items to consider) and the last BOT meeting December 3.

The meeting was adjourned.