USF Health’s Preparation for and Participation in the Florida Workforce

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USF Board of Trustees Health Workgroup, April 24, 2014
Our Students:
the Health Teams of Tomorrow
Helping our students meet tomorrow’s challenges

• Health landscape changing rapidly
• Innovation makes us stronger
• New programs, professions
• Helping our students become leaders
• Caring more for student wellness and well-being
What’s ahead for Florida’s Health Workforce

- Legislative update
- CAMLS
- The Villages
- PA program
- Student initiatives / student wellness
- Introducing Dr. Lockwood
Legislative Update

New Government Affairs website offers real-time legislative updates
CAMLS

Dr. Deborah Sutherland
CEO, USF Health CAMLS
Professions Conferencing Corp
Historical Revenue Trends
CAMLs New Revenue Sources (FY14)

Hospitals | Healthcare Systems
- Parallon $480,000
- Florida Hospital $200,000

International
- Brazil $300,000
- Ecuador FY15

TBRIC $1,500,000
Tampa Bay Research and Innovation Center (TBRIC)

One stop shop for the medical device industry
Medical Device Lifecycle

Regulated by FDA

USF
Research & Discovery

CAMLSS / TBRIC
Development Phase

Testing & Validation

Industry
Sales, Marketing & Distribution

CAMLSS
Education & Training

Universities
Research Organizations
Engineering and Design firms

Research Organizations
Engineering & Design firms

Research labs
Engineering & Design firms

Medical Device Companies & Independent Distributors

Key opinion leaders
Training facilities
Medical societies
Medical Device Market in U.S.

- Medical Device Manufacturing: $37.6 Billion
- Medical Instrument & Supply Manufacturing: $96.4 Billion
- Medical Device Cleaning & Recycling: $372.5 Million
- Total Medical Device Market: $134.37 Billion
Tampa Bay Research and Innovation Center (TBRIC)

Medical Device Research and Development
- Product Ideation, Design & Development
- Solidworks
- 3-D printing
- Mechanical Fabrication / Prototyping
- Electrical Fabrication / Testing

Medical Device Testing & Evaluation
- Proof-of-Concept Testing
- Validation Testing
- Focus Groups
- Clinical and Surgical Immersion Program

State-of-the Art Labs
- Animal models
- Cadaveric models
- Sales force and Physician education and training
PA Program Progress

• Approved by BOT- Spring 2013
• Formal accreditation (ARC-PA) application submission - April 2014
• ARC-PA site visit- June 2014
• ARC-PA meets for decision- September 2014
  – Results in 30 days
• If accredited, applications accepted - October 2014
• First cohort (24 students) - May 2015
• First clinical rotations - May 2016
• Charter class graduation- May 2017
• Full capacity of 48 students in each year – May 2017
Costs and Benefits

• Expected Professional Rate Tuition – $29,500/year in-state and $58,500/year out-of-state
  – Higher than University of Florida as we are tuition only
  – Lower than the private institutions in FL
  – (If received $13k per student in GR, in-state tuition would drop to $16,500)

• Employment of graduates
  – Expected to be 100%
  – Starting average salary in Fl. $86,000
    • $81,794 is the U. S. average
  – Helps to fill a high workforce need for mid-level providers
Expected Outcomes

• FL PA Programs receive approximately 7 applicants per seat
• 1 in 5 seats will be reserved for veterans who meet requirements
  – Veteran students will be eligible for Tillman Scholarship
Shared Student Services

Mr. Joe Ford
Mr. Ruan Cox
Strategic Goals

• Enhance student learning, personal development and success by fostering an interprofessional collaborative learning environment and student-centered culture.

• Deliver high-quality, cost-effective, and technology-enabled programs and services that consistently meet or exceed student expectations given institutional resources and priorities.

• Serve as the primary “point of access” to USF Health by providing accurate information, appropriate referrals and a welcoming environment.

• Build a community of students, faculty and staff that is “educationally purposeful, open, just, disciplined, caring and celebrative,” (Campus Life: In Search of Community. E. Boyer, 1990).

• Position the shared student services program as a nationally recognized model of outstanding service delivery and inter-professional collaboration through the implementation of best practices, research on student and collaborative learning, and ongoing institutional assessment and evaluation of programs and services.

• Select and train a talented professional staff that is committed to students, student learning and inter-professional collaboration.
The WELL
CENTER FOR WELLNESS, ENGAGEMENT, LEADERSHIP AND LEARNING

• Morsani College of Medicine
  – Financial Aid
  – Registrar
  – Diversity and Enrichment programs
• USF College of Nursing
  – Student Affairs
• USF College of Public Health
  – Academic Student Affairs
  – Graduate Student Services
• USF College of Pharmacy
  – Admissions
  – Financial Aid
  – Records and Registration
  – Student Services
• USF Health International Programs
• IS Help Desk
• Service Corps
• Welcome and Information Desk
• Student lounge and study/meeting space
Wellness Center

• Expected to open Summer 2016
• 30,000 sq. ft. facility
• Dining
  – healthy food options and coffee bar
• Fitness
  – weight room, cardio room, aerobics, locker rooms, recreation
• Multipurpose Programming Space
  – meeting rooms, serenity/prayer room, student organization offices
• Bookstore
• Study Space
• Wellness Programming
Future Directions

• Evaluate and assess student services to identify opportunities for program enhancement and integration

• Complete phase 3 renovation of The WELL to support program priorities and strategic initiatives

• Implement comprehensive training and professional development program for staff

• Institutionalize “wellness” philosophy in student programming efforts

• Create united student government structure to promote school spirit and build community
The BRIDGE Healthcare Clinic

Building Relationships and Initiatives Dedicated to Gaining Equality

Ms. Sarah Williams
Ms. Michelle Blanco
Overview

- Opened in October 2007
- Tuesday evenings 6PM – 9PM
- 8-15 patients per night
- Collaboration of USF Health
  - Medicine
  - Physical Therapy
  - Social Work
  - Public Health
  - Pharmacy
Our Services

- Adult Preventive Medical Care
- Women’s Health Services
- Physical Therapy
- Gastrointestinal Specialty Services
- HIV Screening
- Medication Counseling
- Ophthalmology
- Psychiatry
Our partners

- USF Health Morsani Center
- Quest Diagnostics
- USF Physicians Group
- Moffitt Cancer Center
- Save-Right Pharmacy
- University Area Community Development Corp
- Fifth Third Bank
- Walgreens
- Tri County Health Clinics
- Colon Cancer Alliance
Clinical Statistics

• Patient visits: ~500/year
• Student volunteers: 100+
• Attending physicians: 10+
• Total volunteer hours: >4,500/year
• Total value of services provided: ~$275,000/year
• 1,000+ patients served since October 2007
Accomplishments

• **2007**: Clinic founded with medicine, PT and social work, and operated from DOH clinic
• **2008**: Hired first office manager
• **2009**: Baxter grant provided funding for nurse practitioner for one year
• **2010**: Public health joins and HIV screening begins
• **2011**: Move to Morsani Center, Partnership with Save-Rite, Cardinal Health grant funding transition to EMR system
• **2012**: Pharmacy joins, First BANDaids

• **2013**: Official transition to Practice Fusion EMR; Fifth Third grant for office manager; Ophthalmology clinic started; Donation of Slit Lamp; Colon Cancer Alliance grant; Started talks of possible collaboration with Florida Hospital

• **2014**: Psychiatry clinic established; Started influenza vaccination program in collaboration with DOH and Walgreens; Increased resident involvement; Switched to rapid HIV testing; Dr. Slone creates colonoscopy program in collaboration with USFPG and Morsani
International Health Service Collaborative (IHSC)

Dr. Lynette Menezes
Ms. Stephanie Holdener
Ms. Joy Miedema

Mission Statement
To promote sustainable health in underserved communities in the U.S. and developing countries through a multi-disciplinary, collaborative approach
Core Values: Collaboration

• Multidisciplinary USF Health Organization including students and mentors from:
  – Medicine
  – Public Health
  – Pharmacy
  – Nursing
Core Values: Sustainability

Focus on lasting local and international initiatives

• Community Education
• Public Health
• Medical Clinic
• Professional Development and Relationships
• Local Volunteering
IHSC Initiatives: Panama

- Public Health Education
  - Hand washing
  - Dental
  - Lice
  - Diet and exercise
- Environmental Health
- Community project
IHSC Initiatives: Panama

Research
- Water Testing and Surveys
- Foreign Medical Aid Surveys

Clinic
- 80 Patients
- Collaboration with Panamanian Medical Students
USF Health New Vision

Dr. Charles Lockwood